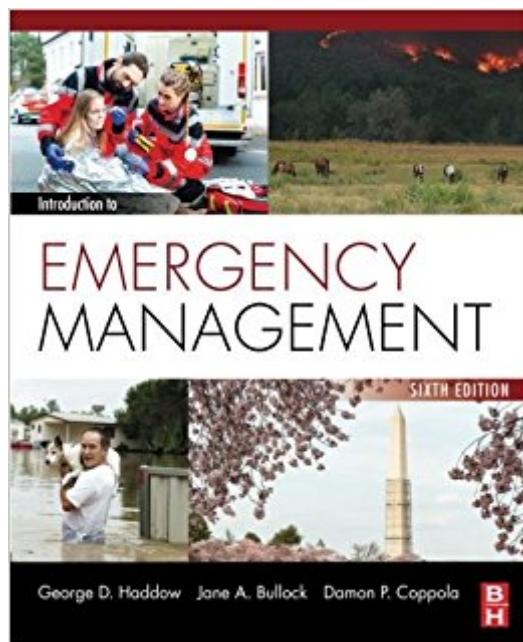


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Introduction To Emergency Management, Sixth Edition



Synopsis

Introduction to Emergency Management sets the standard for excellence in the field and has educated a generation of emergency managers. Haddow, Bullock, and Coppola return for the sixth edition with an emphasis on climate change as a major hazard. Fully updated throughout for new regulations and workflows, with new case studies covering the latest in best practices, this classic textbook prepares students for the challenges of a career in emergency management. Expanded information on disaster recovery coordination structures. Emphasis on climate change as a key hazard faced by disaster managers. Coverage of social media as critical tool in emergency management. Fully updated throughout for the latest regulations and workflows. New examples and case studies throughout. Updated ancillaries to keep course instruction fresh.

Book Information

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Customer Reviews

George Haddow currently serves as an Adjunct Professor at the Homeland Security Studies program at Tulane University in New Orleans, LA. Prior to joining academia, Mr. Haddow worked for eight years in the Office of the Director of the Federal Emergency Management Agency (FEMA) as the White House Liaison and the deputy Chief of Staff. He is a founding partner of Bullock and Haddow LLC, a disaster management consulting firm. Jane A. Bullock has worked in emergency management for over 20 years most recently as the Chief of Staff to James Lee Witt the Director of the Federal Emergency Management Agency (FEMA). In this position Ms. Bullock served as principal advisor to the Director on all Agency programmatic and administrative activities, provided

advice and recommendations to the Director on policies required to carry out the mission of the agency; managed the day-to-day operations of the Agency; directed, monitored, and evaluated Agency strategic and communication processes; and oversaw administration of the Agencyâ™s resources, including the disaster relief fund. Represented the Director and the Administration with Congress, State and municipal governments, foreign officials, constituent groups and the media. Served as a principal spokesperson for the Agencyâ™s programs both before, during and after disasters. Chief architect of FEMAâ™s Project Impact: Building Disaster Resistant Communities, a nationwide effort by communities and businesses to implement prevention and risk reduction programs. Principal on a project to create National Disaster Response and Mitigation system for Argentina and in six Central American and Caribbean countries. Served as part of the Clinton Administrationâ™s communications team for the Y2K issue. Damon P. Coppola is a Partner with Bullock and Haddow LLC, a disaster management consulting firm. He has extensive experience in disaster preparedness and planning through his work with the World Bank Group; The Institute for Crisis, Disaster, and Risk Management; the US Army Corps of Engineers; and the Federal Emergency Management Agency, among others. Mr. Coppola is the author of Introduction to International Disaster Management (Butterworth-Heinemann), and co-author of Introduction to Homeland Security (Butterworth-Heinemann) and Hazards Risk Management (The Federal Emergency Management Agency). He has also been published in several industry journals, including Disaster Prevention and Management, The Beacon, The American Society of Professional Emergency Planners Journal, and The International Association of Emergency Managers Newsletter, among others. Mr. Coppola holds an M.E.M in Crisis, Emergency, and Risk Management from George Washington University.

Good basic book. Needed this for college.

The chapters were put together and arranged well. Gives a good base knowledge of emergency management, but is also good for those who already have previous knowledge of the subject. I will definitely keep it on hand for the rest of my career and reference it.

It was a textbook required for a masters class, but it was a good book. Informative, easy to follow, covered all sides of issues.

I bought this for a class to answer the discussion prompts. It's very explicit and well written. I am

satisfied with the information contained in this book as well as the way it's written.

Book written by former staffers of James Witt. Some of the information skewed in his favor. Overall, it's a good text

It is what it is...a textbook! If you need it for a class, then it won't be the most boring textbook you've ever read.

Great informative well written book! Really interesting read... awesome examples of real life occurrences and it's relation to Emergency Management

I'm using this text to teach a class. It is the most current and comprehensive introductory text I've found for an intro and historical summary of Emergency Management in the U.S.

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